

# TRANSNATIONAL FORESIGHT TECHNOLOGY TRAINING

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30<sup>th</sup> MARCH 2021





**Transform4.0**

**TRAINING PROGRAMME**

09.00 - 09.10	<b>Welcome and presentation of the agenda</b>
09.10 - 9.20	<b>EU Programmes that support Precision Farming in the next programming period</b>
9.20 - 10.20	<b>Trends and Directions in Technology Development in Agriculture 4.0:</b> - Challenges of the Agri-food industry to be faced by the world, - Global trends in specific sectors of the Agro industry, prospects for their development.
10.20 - 10.30	<b>Questions &amp; answers</b>
10.30 - 10.40	<b>Coffee Break</b>
10.40 - 11.30	<b>Technology development at Universities, outlining procedures and principles of Technology Transfer directly to the field:</b> - Discussion of principles of Technology Transfer in Polish Agricultural Universities, - Examples of pro-innovative actions at world's universities, - Building Entrepreneurial Universities on the example of activities carried out at Hugon Kołłątaj University of Agriculture in Kraków.
11.30 - 11.40	<b>Questions &amp; answers</b>
11.40 - 11.50	<b>Coffee Break</b>
11.50 - 12.40	<b>Building Clusters, Producer Groups and Living Labs in the field of Agriculture 4.0:</b> - Creating strategies for building clusters in the Agro industry, - Case study.
12.40 - 12.50	<b>Questions &amp; answers</b>
12.50 - 13.00	<b>Summary and conclusion of the training</b>

**How to participate**

**Join Microsoft Teams:**

[https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_NDQ2NDM4MDUtYWRiMS00MTc2LThkYjUtYjlmNmE5MDAyZWlx%40thread.v2/0?context=%7b%22Tid%22%3a%22d59c04b9-bde2-47f7-b1b8-0be26a568618%22%2c%22Oid%22%3a%22b4f68045-bc06-4b34-a704-f635445dea7e%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_NDQ2NDM4MDUtYWRiMS00MTc2LThkYjUtYjlmNmE5MDAyZWlx%40thread.v2/0?context=%7b%22Tid%22%3a%22d59c04b9-bde2-47f7-b1b8-0be26a568618%22%2c%22Oid%22%3a%22b4f68045-bc06-4b34-a704-f635445dea7e%22%7d)

**Youtube online stream:**

Link to the transmission: <https://www.youtube.com/watch?v=zmyM7cDIzHQ>  
YT Channel: <https://www.youtube.com/channel/UCCMc9e5dfmFi-0t-wtQwzFA>



## Transform4.0

### Speakers:

#### **MARCO DELLO RUSSO**

Second Level University Master's Degree in Cooperation and Development. EU Project Manager at Naxta srl dealing with European integration, international cooperation and business internationalization and development and management of projects financed by EU Programmes under direct and indirect management and other national and international donors.

#### **JERZY PRÓCHNICKI**

Independent Agricultural Expert. Expert knowledge base: zootechnical studies; 12 years in management of a large farm; PhD in crop protection and fertilization; 27 years at Bayer, from field representative, through Country Business Manager, Global Regulatory Manager in HQ, to Director of Development and Registration for the Country Group; co-founder of the Polish Association for Plant Protection and co-founder and Board Member of the Polish Sustainable Agriculture Association "ASAP"

#### **TOMASZ CZECH**

Director of Technology Transfer Center at University of Agriculture in Krakow Associate Professor of UAK in Agronomy, 5 months of postdoctoral internship at the University of Almeria (Spain), in the Research group "Analytical Chemistry of Contaminants" part of Andalusian Center for the Assessment and Monitoring of Global Change (CAESCG), Agrifood Campus of International Excellence, ceiA3 (from February to July 2014), 2 months Internship at the Stanford University (USA), under the TOP 500 innovators programme, Professional development program in the field of Science Management and Commercialization. Research interests: sustainable agriculture, environmental monitoring, precision agriculture, soil contamination and soil quality.

#### **WOJCIECH PRZYWAŁA**

Commercialization Specialist - Technology Broker at the Innovation Center of the University of Agriculture in Kraków Sp. z o.o. He deals with the commercialization of the results of scientific and research works created at the University of Agriculture in Krakow. He participates in many conferences, trainings and industry events in the field of sustainable development, startups, innovation and entrepreneurship.